



“Return The Favor”

Starting Veterans Day 11/11/11



We Need Them, They Need You...

Each month the VFW of Pennsylvania, abc27 and your business can “Return The Favor” by paying TRIBUTE to a local war veteran (or his/her family members) chosen for their heroism while serving our country

- The challenges Veterans face are varied and extensive; abc27 has partnered with the Pennsylvania Veterans of Foreign Wars and the VFW Foundation to produce a monthly series that is educational and informative ...and that’s where you come in.*
- Our mission is to give back to those men & women who have served our country and to increase viewer awareness about veterans needs in the community.*

We are actively looking for Veteran owned businesses who would like to participate and partner with us in this worthwhile effort throughout the next 12 months.

If interested in learning more about this program, please contact us by phone or email and a representative will be happy to discuss in detail.

Sue Mumma

Local Sales Manager

P. 717-214-3945 x 14 \ C. 717-756-9546 \ F. 717-214-4088

WHTM-TV abc27 \ 3401 North Front Street, Harrisburg, PA 17110

smumma@abc27.com \ www.abc27.com/return